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Experience



Executive Director

Healing Advocacy Fund

May 2024 - Present · 1 yr 3 mos




Philanthropic Advisor

Flourish Trust · Contract

Feb 2023 - Apr 2024 · 1 yr 3 mos

Philanthropic advisory, grant analysis and grantee support for breakthrough mental health therapy portfolio in Colorado.




Founding Principal

Heart + Mind Partners

Aug 2019 - Apr 2024 · 4 yrs 9 mos

Denver Metropolitan Area

Strategic advisor offering project development and oversight, philanthropic advisory services, strategic communications guidance, and focused expertise in the emerging psychedelic field, packaged with an insider's understanding of political ecosystems and relationships. Helping clients build projects that are designed to succeed in the politically and culturally complex world of drug policy reform.

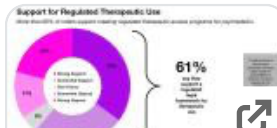


Project Lead, Berkeley Psychedelics Survey


UC Berkeley Center for the Science of Psychedelics · Contract

Jan 2023 - Oct 2023 · 10 mos

Co-created the Berkeley Psychedelics Survey, a national opinion research program focused on public attitudes and perceptions of psychedelics.



UC Berkeley Center for the Science of Psychedelics Unveils Results of the First-Ever Berkeley Psychedelics Survey - UC Berkeley Center for the Science of Psychedelics



New Approach PAC

Contract · 3 yrs

Chief of Staff

Sep 2020 - Dec 2022 · 2 yrs 4 mos


Management across all organizational functions - political and advocacy strategy, communications, fundraising, budget and financial planning, and personnel. Helped lead strategy and secure funding for a successful \$8M+ psychedelic therapy ballot initiative in Colorado.

New Approach has been the primary funder and strategic partner for nearly every successful state cannabis reform ballot initiative since 2012, the successful Oregon psilocybin therapy ballot initiative in 2020, and the successful Colorado psychedelic therapy ballot initiative in 2022. New Approach also supports broader progressive ballot initiatives, with a particular focus on criminal justice reform.

Director of Development

Jan 2020 - Dec 2022 · 3 yrs

Developed and executed fundraising strategies that supported nine statewide ballot initiatives - two creating regulated psychedelic therapy programs and seven focused on cannabis policy reform - as well as ongoing legislative efforts for psychedelic policy reform. Since 2020, New Approach has raised and deployed more than \$20M toward this work.

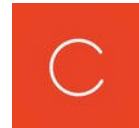


Director of Communications

Psychedelic Science Funders Collaborative · Contract

May 2020 - Dec 2022 · 2 yrs 8 mos

Strategic communications and consulting for a community of philanthropists dedicated to supporting psychedelic medicine and science.




Senior Communications Director

COHN Marketing · Full-time

Aug 2017 - Jul 2019 · 2 yrs

Denver Metropolitan Area

Strategy and business development for COHNNABIS, COHN's cannabis brand, marketing, and public relations vertical.




Deputy Director

National Cannabis Industry Association · Full-time

Dec 2013 - Jul 2017 · 3 yrs 8 mos

Denver Metropolitan Area

Marketing, communications, media relations, organizational development, and policy projects as NCIA grew from 250 member businesses to nearly 1,500.




Communications Director, National Journal Group

Atlantic Media Company

Aug 2010 - Nov 2012 · 2 yrs 4 mos

Washington DC-Baltimore Area

PR and strategic communications for a multimillion-dollar media organization in a highly competitive market through the most extensive restructuring and rebranding in its history.




Senior Manager for Communications

New Partners, Inc.

Mar 2009 - Aug 2010 · 1 yr 6 mos

Washington DC-Baltimore Area

Strategic communications consulting for corporate, non-profit, and political clients. Regularly appeared as a commentator on national cable news networks.



The PR Mastermind Who Coined the Term 'Swipe Fees'




Communications Director

Mark Udall for U.S. Senate

Feb 2008 - Nov 2008 · 10 mos

Denver Metropolitan Area

Communications strategy for the most highly targeted U.S. Senate campaign of 2008, leading to a 10-point margin of victory in a closely divided state.




Iowa Communications Director

Chris Dodd for President

Mar 2007 - Jan 2008 · 11 mos

Des Moines Metropolitan Area

Earned media strategy for the Iowa Caucuses campaign of Chris Dodd, producing extensive coverage in a field of higher-profile, better-funded campaigns.




Press Secretary

Chet Culver for Governor

Jul 2006 - Nov 2006 · 5 mos

Des Moines Metropolitan Area

Earned media strategy for a highly targeted gubernatorial campaign, electing first-time candidate Culver as Governor of Iowa with a 9.5-point margin of victory.




Communications Director

Harris Miller for U.S. Senate

Feb 2006 - Jun 2006 · 5 mos

McLean, Virginia




Deputy Policy Director

Office of Governor-Elect Timothy M. Kaine

Nov 2005 - Jan 2006 · 3 mos

Richmond, Virginia Area




Deputy Research Director

Tim Kaine for Governor

Feb 2005 - Nov 2005 · 10 mos

Richmond, Virginia Area




Deputy Communications Director/Research Analyst

Democratic Party of Georgia

Apr 2003 - Feb 2005 · 1 yr 11 mos

Greater Atlanta Area



Research Analyst

Denise Majette for U.S. Senate

Sep 2004 - Nov 2004 · 3 mos

Greater Atlanta Area



Development Associate

The Fortune Society

Aug 2001 - Aug 2002 · 1 yr 1 mo

Greater New York City Area

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Director at Healing Advocacy Fund Colorado


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Heidi Pendergast

Oregon Director, Healing Advocacy Fund

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