

# Strategic Roadmap for Collective Philanthropy



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accurate understanding of what they are, what uses they may have, what risks they carry, and what resources they can access to learn more. Several organizations play distinct roles in crafting and disseminating these narratives, from different perspectives and toward different audiences. These include the Healing Advocacy Fund, the Multidisciplinary Association for Psychedelic Studies, New Approach PAC, the Coalition for Psychedelic Safety and Education, and the **Psychedelic Communications Hub (recently integrated into the Psychedelic Safety Institute)**. While their efforts to date have been valuable, in the period ahead they will benefit from greater resourcing and more effective coordination in the context of a national communications and education strategy.

Finally, the current dynamic period in the ecosystem gives us the unusual opportunity to actively support the formation of **ethical psychedelic cultures** that will thrive in a future world of broad access. This includes several imperatives. The first is the establishment and upholding of ethical norms for many different types of actors in the psychedelics field. This is both a moral imperative and a strategic priority for maintaining public and policymaker support. Several groups are attempting the challenging project of developing systems of ethical norms and accountability covering large portions of the field, and PSFC will itself adopt an ethical framework to govern its grantmaking. We additionally note a set of self-regulated communities that have pioneered codified ethics and accountability systems, and believe the field can learn from them. A further critical ethical dimension in the evolution of the field is conservation of Indigenous plant medicine traditions and ensuring continued access to healing through them for Indigenous communities. Increasing public interest in psychedelics is amplifying cultural and ecological harms to these Indigenous traditions. In addition to the moral obligation to support the communities whose traditions have stewarded much of our current knowledge of psychedelics, we are also putting at risk future opportunities to learn about effective, healthy, ethical practices in the use of natural medicines. The Indigenous Medicine Conservation Fund, and the International Center for Ethnobotanical Education, Research, and Service, are two of the leading organizations working to slow or reverse threats to major plant medicine traditions, and to strengthen legal recognition of the rights of Indigenous communities to practice their traditions.

## Operationalizing the Roadmap

The psychedelics field is not one in which long-term predictions can be confidently made. However, the roadmap includes a set of goals in each major focus area, for 2025, with some confidence; for 2027, as feasible targets, assuming the earlier goals and funding needs are met; and for 2030, admittedly more aspirational, but realistic if we stay on course in the earlier period. These 2030 goals include multiple FDA approvals (including MDMA, psilocybin, and LSD, for various conditions), an abundant flow of pragmatic research results and real-world evidence to support care delivery optimization, a diverse set of state Medicaid programs and community-based care organizations enabling access to psychedelic care, a public that is widely educated to at least a basic level on the benefits and risks of psychedelics, health education efforts supported by substantial government funding, and ethical practices embedded into research conduct, practitioner training, and service operations, among other goals.

We have estimated the philanthropic costs for the first 3-year period of this program of activity, and found that \$125MM will be sufficient to deliver on the target goals for 2027, if deployed and managed wisely. This is a similar rate of philanthropic giving than we have seen recently (\$350-400MM over the past decade, in the U.S.), but it would require greater focus on core priorities.

The effort to deploy and manage funds judiciously, and to maintain that focus, will benefit greatly from a strong operational plan from PSFC. Some hallmarks of this plan are:

- Attention to ethical philanthropy, holding ourselves and our grantees to the highest standards, that will help us build trust with stakeholders outside of today's psychedelics ecosystem