

Sign up for sessions at the PSFC Summit by Monday EOD

From: Joe Green [REDACTED]
Sent: Friday, May 7, 2021 3:29 PM
To: [REDACTED]
Subject: Sign up for sessions at the PSFC Summit by Monday EOD

Dear Mountaineers
(yes the Summit will be riddled with bad puns),

****You will want to READ THIS WHOLE EMAIL****

You will have received your copy of the
[PSFC Landscape Report](#)
this week! We know it is meaty, but we would appreciate it if you can read it before the summit.

Our time at the Summit is short and we'll want to focus on what's most critical, strategic, and relevant, so let us know what's top of mind for you. We have created a list of potential topics for our Saturday sessions.

Please fill out this survey letting us know which topics most excite you, and tell us ideas we may have missed.
(We also want to be sure there's space in each break-out session room for those who signal interest in these topics.)

Please reply ASAP and by Monday, May 10

--- perhaps just after the pre-Summit Landscape Overview call ([RSVP link here](#))!

Looking forward to seeing you on the coast,

Joe, Graham, Ben, Alex, Catherine, Taylor, Jennifer, and the PSFC team

See Below for Speakers and Agenda:

You can view the rest of the agenda for the summit and other important details on our [event website](#)

(PW: [REDACTED])

Guest Speakers:

Brian Anderson,

MD, MSc, is an Assistant Clinical Professor in the Department of Psychiatry and Behavioral Sciences, UCSF Weill Institute for Neurosciences. His research has included both ethnographic studies of religious practitioners who use psychedelics in community settings, and clinical trials. Currently, his research focuses on the development of: 1) novel interventions to address psychological distress in patients with serious medical illness; and 2) training and safety standards for psychedelic guiding.

Françoise Bourzat

has been bridging the divide between western psychology and indigenous wisdom in collaboration with healers in Huautla de Jimenez, Mexico for the past 30 years. She is a co-founder of the [Center for Consciousness Medicine](#), which trains people to become guides in a holistic method of psychedelic-assisted therapy. She is also the co-author of [Consciousness Medicine](#).

Françoise served on the advisory board for the Oregon Prop 109 initiative and is currently collaborating with the Pacific Neuroscience Institute in an FDA-approved research study on psilocybin-assisted therapy for Covid-related grief.

Joy Sun Cooper

Is the Head of Commercialization and Patient Access for MAPSPBC. Previously she co-founded and served as Chief Operating Officer of Groups, a venture-backed healthcare services company that is tackling the opioid epidemic in rural America. She was an engagement manager at McKinsey & Company in

the healthcare and agriculture practices and Director of Operations at the Clinton Health Access Initiative (CHAI), where she designed and implemented large-scale HIV treatment programs in Sub-Saharan Africa.

Naama Grossbard

is a guide, teacher, mother, food grower, and artist. She has apprenticed in expanded states of consciousness work most of her life with her parents, Aharon and Françoise, and trained in the Consciousness Medicine approach formally in 2015. She has her BFA with a focus in conceptual art and abstract painting. Naama is the founder and Executive Director of the [School of Consciousness Medicine](#), and is part of the Oregon Psilocybin Training Alliance which plans to unify training approaches and share information for a strong launch of programs in Oregon.

Dan Grossman,

PhD, joined the Boston Consulting Group in 2003, and is a Managing Director and Senior Partner in its global Health Care Practice Area. Dan recently led an engagement with MAPS focused on planning delivery of care and commercialization. He works primarily with clients in the biopharmaceutical and medical technology sector, with extensive experience in neurodegeneration, cardiovascular disease, immunology, diabetes, and a range of orphan diseases, all of which have affected people close to him.

Dr. Genesee Herzberg

is a psychologist at the Sage Institute in Oakland CA. She received her doctorate in Clinical Psychology from the California Institute of Integral Studies. She trained in MDMA-assisted therapy for PTSD with MAPS and Ketamine-assisted therapy with the KRIYA Institute. She offers individual, couple and family therapy, ketamine-assisted therapy, and non-pathologizing and skilled support in integrating psychedelic experiences. Dr. Herzberg specializes in helping people heal from childhood trauma, cultural trauma, and loss. She is sensitive to the impact of oppressive structures and issues related to race, culture, gender and sexual identity.

Thomas R. Insel,

MD, a psychiatrist and neuroscientist, served from 2002 to 2015 as Director of the National Institute of Mental Health (NIMH), the component of the National Institutes of Health (NIH) committed to research on mental disorders. Prior to serving as NIMH Director, Dr. Insel was Professor of Psychiatry at Emory University where he was founding director of the Center for Behavioral Neuroscience in Atlanta. In 2020 he co-founded with his daughter an online community for people with a range of behavioral health issues, called NEST. His book, *Recovery*, about transforming behavioral health through innovation, is in press with Penguin Random House, with publication planned for late 2021.

James Richard "Rick" Perry

is an American politician who served as the 14th United States Secretary of Energy from 2017 to

2019 and as the 47th Governor of Texas from 2000 to 2015. Perry also ran for the Republican nomination for President of the United States in the 2012 and 2016 election

Jason Pyle

is a Medical Doctor from Stanford Medical School, with a Ph.D. in Neurosciences -- focus on molecular pharmacology in the central nervous system. He is an Army Veteran of the first Gulf War. Jason is a career Life Sciences technology executive, involved with multiple novel biotech pharma development businesses from both executive and investor sides, and has Developed multiple novel government funding programs, raising several hundred million dollars through grants, guaranteed loans and other programs. He is a board member of MAPS PBC.

Dr. Bill Richards is a psychologist in

the Psychiatry Department of the Johns Hopkins University School of Medicine, where he and his colleagues have been pursuing research with psilocybin for the past 18 years. His graduate degrees include M.Div. from Yale Divinity School, S.T.M. from Andover-Newton Theological School and Ph.D. from Catholic University. From 1967 to 1977, he pursued psychotherapy research with LSD, DPT, MDA and psilocybin at the Maryland Psychiatric Research Center. His publications began in 1966 with "Implications of LSD and Experimental Mysticism," coauthored with Walter Pahnke. His book, *Sacred Knowledge: Psychedelics and Religious Experiences* has recently been released by Columbia University Press.

Scott Shannon,

MD completed a psychiatry residency at a Columbia program in New York and a child/adolescent psychiatry fellowship at the University of New Mexico. Scott has published four books on holistic mental health including the first integrative psychiatry textbook for this field in 2001. Scott is a past President of the American Holistic Medical Association and a past President of the American Board of Integrative Holistic Medicine. He serves as a site Principal Investigator and therapist for the Phase II and the Phase III trial of MDMA assisted psychotherapy for PTSD sponsored by MAPS. Scott recently founded the Psychedelic Research and Training Institute (PRATI) to train professionals in ketamine-assisted psychotherapy and deliver clinically relevant studies. He is currently participating in a ketamine and conscious dying research project.

Scott Wiener

is an American politician and a member of the California State Senate. Prior to his election to the State Senate in 2016, Wiener served on the San Francisco Board of Supervisors. In February of 2021 Senator Wiener unveiled senate bill 519 to decriminalize the use and possession of some psychedelic drugs.

Rachel Yehuda

is a professor of psychiatry and neuroscience, the Vice Chair for Veterans Affairs in the Psychiatry

Department, and the Director of the Traumatic Stress

Studies Division at the

[Mount Sinai School of Medicine.](#)

She also leads the PTSD clinical research program at the Neurochemistry and Neuroendocrinology laboratory at the

[James J. Peters VA.](#)

Rachel is a pioneer in understanding how the effects of stress and trauma can transmit biologically, beyond cataclysmic events, to the next generation.

Summary Agenda:

FRIDAY, May 14th	Start	End	Location	Description
	12:00 PM	1:45 PM	Dining Tent	Registration and Buffet Lunch
	2:00 PM	3:30 PM	Jurvetson House	Opening Discussion
	3:30 PM	4:00 PM	Beautiful Outdoors	Break
	4:00 PM	5:30 PM	Jurvetson House	MDMA Care Delivery Strategy
	5:30 PM	7:00 PM	Jurvetson House	Casual Dinner, Drinks & Hotel Check-in as needed
	7:00 PM	8:00 PM	Jurvetson House	THE { } AND: Emmy award winning group experience
	8:00 PM	10:00 PM	Jurvetson House	Live Musical Performance and Games
SATURDAY, May 15th				
	8:30 AM	9:30 AM	Jurvetson House	Optional yoga or hiking
	9:30 AM	10:00 AM	Jurvetson House	Guided Meditation
	10:00 AM	1:00 PM	Jurvetson House	Plenary and Breakout Sessions
	1:00 PM	2:00 PM	Dining Tent	Lunch
	2:00 PM	5:00 PM	Jurvetson House	Plenary and Breakout Sessions
	5:00 PM	6:30 PM	Return to Hotel	Break and change for party
	6:30 PM	7:00 PM	Bluff Fire Pit Area	Rocket Launch
	7:00 PM	8:30 PM	Dining Tent	Dinner
	9:00 PM	2:00 AM	Jurvetson House	Saturday Night Celebration
SUNDAY, May 16th				
	9:30 AM	10:30 AM	Jurvetson House	Brunch
	10:30 AM	2:00 PM	Jurvetson House	Philanthropic Action Planning

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	2:00 PM	5:00 PM	Jurvetson House	Social Time & Departure
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